Course Handout for 2nd Year MBA PROGRAM

Course Title

: Financial Markets & Services

Course Code

: FM406

L-T-P-S Structure

: 4-0-0-0

Credits

: 4

Pre-requisite

:NA

Course Coordinator

: Santana Guha

Team of Instructors Teaching

Associates

:NA

(For LAB only)

:NA

Course Objective: Students will acquire basic knowledge of the fundamentals of financial markets and financial services, the features of the formation of modern financial markets, on the practical application of financial instruments, the types of financial institutions and their roles and functions in the financial markets.

COURSE OUTCOMES (COs):

CO No	Course Outcome (CO)	Blooms Taxonomy Level (BTL)	Target %
CO1	Understand the role and function of the financial system.	2	60% marks
CO2	Demonstrate an awareness of the current structure and regulation of the Indian financial services sector.	3	60% marks
CO3	Analyze the features of derivatives instruments, the different motivation of their use and how they are traded.	4	65% marks
CO4	Assess Leasing & Hire Purchase as method of Financing.	4	65% marks
C05	Evaluate and create strategies to promote financial products and services.	5	70% marks

PROGRAM OUTCOMES(POs):

PO Number	Description
PO1	Apply knowledge of Management theories and practices to solve business problems.
PO2	Foster analytical and critical thinking abilities for data based decision making.
P03	Ability to develop value based leadership ability

PO4		Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business
POS	ood allowed on the later of a realise could be	Ability to lead themselves and others in the achievement of the organizational goals, contributing effectively to a team environment.

Mapping of Course Outcomes and Program Outcomes:

Course Outcomes	POs			Com Albani	277. 1987. SE4	PSOs	
	1.	2.	3.	4.	5.	1.	2.
CO1	2	-	-	-	-	-	2
CO2	-	2	-	1		-	
C03	1	1	1	-	-	-9	1
CO4	1	2	1	1	-	-	1
C05		2	-	-	-	-	-
CO	1.33	1.75	1	1	-	-	1.33

1 = courses in which the student will be exposed to a topic

2 = courses in which students will gain competency in that area

3= courses in which students will master that skill

SYLLABUS:

MODULE 1:

4. Secondary Market: Introduction, Control Over Secondary Market, Registration of Stock Brokers, Registration Procedure, Listing of securities, Method of Trading in a Stock Exchange, settlement procedure, online trading, defects of Indian capital markets, Depository services, Emergence of NSE, Objectives, Features of NSE- Comparative analysis of BSE & NSE functioning.

[4L]

5. Securities and Exchange Board of India: SEBI - Background, Objectives, Functions, Powers, Organization, SEBI and the Central Government, SEBI Guidelines for Primary [21] Market, Secondary Market 6. Mutual Funds: Concept - Types - Nature - NAV& SIP - Trends in Indian Mutual Fund Market - SEBI & Mutual Fund, Sharpe's ratio, Treynor's ratio, alpha ratio, and beta related [4L] to mutual fund. Role of AMFI. 7. Merchant Banking: Concept -Types -Functions - Trends in Merchant Banking in India -SEBI & Merchant Banking, features, scope and importance of venture capital, Nitin Desai [4L] committee on venture capital, Angel investment. 8. Leasing & Hire Purchase Finance: Definition of Leasing, Types of Lease, The Leasing Process, Definition of Hire Purchase, Rights of Hirer, Rate of Interest, and Evaluation of [4L] Leasing & Hire Purchase as method of financing. 9. Financial Services: Discounting, Factoring – meaning, Types, cost and benefits, Factoring v/s discounting; Forfaiting – working of forfaiting, benefits. Securitisation of Debt - Types [4L] of securities, structure and benefits of securitization, securitization v/s factoring. 10. Credit Rating Agencies: Concept - Functions - Different Credit Rating Agencies - Popular

[4L]

[2L]

TEXT BOOKS:

MODULE II:

1. Fabozzi: Financial Markets & Institutions, Pearson

Symbols – SEBI & Credit Rating.

11. Case Studies

- 2. Guruswamy: Fianacial services and Markets, Thomson Learning
- 3. Khan: Indian Financial Systems, Tata McGraw-Hill
- 4. Gordon Natarajan, Financial Markets and Services, Himalaya Publishing

REFERENCE BOOKS:

- 1. Pathak: Indian Financial System, Pearson
- 2. L. M. Bhole, Jitendra Mahakund, Financial Institutions & Markets Structure, Growth & Innovation; Tata McGraw Hill

COURSE DELIVERY PLAN:

Week	СО	Topic (s)	Book No [CH No][Page No]	Teaching- Learning Methods	Planned Date	n Date
1	1	Financial system, Financial Assets	Financial markets and services: Gordon & Natarajan, Ch-1 pg:1-5	T: PPT L: Observes understands	9.01.24	

1	In!	nancial termediaries, nancial Markets, assification	Financial markets and services: Gordon & Natarajan, Ch-1 Pg:8	T: PPT L: Observes understands	10.01.24	
1		omponents of inancial Market	Financial markets and services: Gordon & Natarajan, Ch-1 Pg:9	T: PPT L: Observes understands	11.01.24	
3		Financial Instruments, Multiplicity of Financial Instruments	Financial markets and services: Gordon & Natarajan, Ch-1 Pg:18-19	T: Lecturing L: Observes understands	17.01.24	
5	1	Definition, Money Market and Capital Market and their Features, Objectives	Financial markets and services: Gordon & Natarajan, Ch-2 Pg:31-32	T: PPT L: Observes understands	18.01.24	
	1	Features of a Developed Money Market, Importance of Money Market	Financial markets and services: Gordon & Natarajan, Ch-2 Pg:3335	Flipped class room	19.01.24	
6	1	Composition of Money Market, Money Market Instruments	Financial markets and services: Gordon & Natarajan, Ch-2 Pg:36&-50-53	Flipped class room	24.01.25	

		Countries of Indian	Financial markets and		
8	1	Structure of Indian Money Market, Features of Indian Money Market	services: Gordon & Natarajan, Ch-2 Pg:64-67	T: PPT L: Observes understands	25.01.24
9	1	Relationship between New Issues Market and Stock Exchange, Functions of New Issue Market	Financial markets and services: Gordon & Natarajan, Ch-3 Pg:75-76	T: PPT L: Observes understands	30.01.24
10	1	Methods of floating of new Issues, Players in the New Issue Market	Financial markets and services: Gordon & Natarajan, Ch-3 Pg:79-80 & 93-95	T: PPT L: Observes understands	31.01.24
11	2	General guidelines for new issue	Financial markets and services: Gordon & Natarajan, Ch-3 Pg:83-84	T: PPT L: Observes understands	2.02.24
12	2	Recent regulations for IPO	Financial markets and services: Gordon & Natarajan, Ch-3 Pg:84-85	T: PPT L: Observes understands	6.02.24
13	2	Introduction of Secondary market, Control Over Secondary Market	Financial markets and services: Gordon & Natarajan, Ch-4 Pg:84-85	T: PPT L: Observes understands	7.02.24
14	2	Registration of Stock Brokers, Registration Procedure, Listing of securities functioning	Financial markets and services: Gordon & Natarajan, Ch-4 Pg:108-116	T: PPT L: Observes understands	8.02.24
15	5 2	Method of Trading in a Stock Exchange, settlement procedure, online trading, defects of Indian capital markets, Depository services	Pg:122-130	T: PPT L: Observes understands	9.02.24
16	2	Emergence of NSE, Objectives, Features of NSE- Comparative analysis of BSE & NSE	Financial markets and services: Gordon & Natarajan, Ch-4 Pg:193-195	T: PPT L: Observes understands	13.02.24
17	2	SEBI – Background, Objectives, Functions, Powers, Organization	Financial markets and services: Gordon & Natarajan, Ch-6 Pg:165-167	Flipped class room	15.02.24

S	2	Go Gu M	wernment, SEBI	Financial markets and services: Gordon & Natarajan, Ch-5 Pg:167-170	T: PPT L: Observes understands	16.02.24
19 2 Mutual Fund Concept - Types - Nature – NAV& SIP –		Types - Nature –	Financial markets and services: Gordon & Natarajan, Ch-13 Pg:312-328	T:Chaik & Talk,PPT L: Observes understands	20.02.24	
20	2	1	Frends in Indian Mutual Fund Market - SEBI & Mutual Fund	Financial markets and services: Gordon & Natarajan, Ch-13 Pg:345	T: Lecturing L: Problem based learning	21.02.24
21		2	Sharpe's ratio, Treynor's ratio, alpha ratio	Financial markets and services: Gordon & Natarajan, Ch-13 Pg:331-332	T: Chalk & Talk L: Problem based learning	22.02.24
22		3	Beta related to mutual fund. Role of AMFI.	Financial markets and services: Gordon & Natarajan Ch-13 Pg:333	T: Chalk & Talk L: Problem based learning	23.02.24
23		3	Merchant Banking: Concept -Types - Functions	Financial markets and services: Gordon & Natarajan, Ch-9 Pg:245	T: PPT L: Observes understands	27.02.24
24	4	3	Trends in Merchant Banking in India - SEBI & Merchant Banking	Financial markets and services: Gordon & Natarajan, Ch-10 Pg:258-263	T: PPT L: Observes understands	28.02.24
2	25	3	Features, scope and importance of venture capital	Financial markets and services: Gordon & Natarajan, Ch-12 Pg:293-299	T: PPT L: Observes understands	29.04.24
	26	3	Nitin Desai committee on venture capital, Angel investment.	Financial markets and services: Gordon & Natarajan, Ch-12 Pg:310-311	T: PPT L: Observes understands	1.03.24
	27	4	Leasing & Hire Purchase Finance: Definition of Leasing, Types of Lease, The Leasing Process	Financial markets and services: Gordon & Natarajan, Ch-12 Pg:272-278	Flipped class room	5.03.24
	28	4	Definition of Hire Purchase, Rights of Hirer, Rate of Interest,	Financial markets and services: Gordon & Natarajan, Ch-10 Pg:264-271	T: PPT L: Observes understands	6.03.24

9	4	Ex	Audition of Board	Financial markets and services: Gordon & Natarajan, Ch-11 Pg:280-286	T: PPT L: Observes understands	7.03.24
0	4	1 -	Hire Purchase as method of financing	Financial markets and services: Gordon & Natarajan, Ch-10 Pg:268	T: PPT L: Observes understands	8.03.24
1	4	1	Discounting, Factoring - meaning, Types	Financial markets and services: Gordon & Natarajan, Ch-14 Pg:348-350	T: PPT L: Observes understands	12.03.24
32	4		Discounting, Factoring: cost and benefits	Financial markets and services: Gordon & Natarajan, Ch-14 Pg: 353- 363 &369-371	T: Chalk & Talk L: Problem based learning	13.03.24
33	4		Factoring v/s discounting; Forfaiting – working of forfaiting , Benefits	Financial markets and services: Gordon & Natarajan, Ch-14 Pg:356 &372-373	T: PPT L: Observes understands	14.03.24
34		4	Securitisation of Debt - Types of securities, structure	Financial markets and services: Gordon & Natarajan, Ch-15 Pg:378-380	T: PPT L: Observes understands	15.03.24
35		4	Benefits of securitization, securitization v/s factoring.	Financial markets and services: Gordon & Natarajan, Ch-15 Pg:378-380	T: PPT L: Observes understands	19.03.24
36	5	4	Credit Rating Agencies: Concept Functions		T: PPT L: Observes understands	02.04.24
3	7	4	Different Credit Rating Agencies –CRISIL,IICRA		T: PPT L: Observes understands	3.04.24
3	38	5	CARE, DCR &ONICRA	Financial markets and services: Gordon & Natarajan, Ch-17Pg:432-433	T: PPT L: Observes understands	5.04.24
	39	5	Popular Symbols of ratings	Financial markets and services: Gordon & Natarajan, Ch-17 Pg:427-433	Flipped class room	09.04.24
-	40	5	SEBI & Credit Rating	Financial markets and services: Gordon & Natarajan, Ch-17 Pg:435	Flipped class room	10.04.24

1	CDISH HCRA	Financial markets and services: Gordon & Natarajan, Ch-17 Pg:427-432	T: PPT L: Observes understands	12.04.24		
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LIST OF TUTO	RIALS:OP	TIONAL	CO-
Tutorial session no	Topics		Mapping
Seggion ite		NA	

WEEKLY HOMEWORK ASSIGNMENTS/ PROBLEM SETS/OPEN ENDEDED PROBLEM-SOLVING

XERCIS Week	ES etc. Assignment/Qui	Topic	Details	со
2	A01	Financial market	1. The regulatory body for the securities market in India is (a) RBI (b) SEBI (c) IRDA (d) Stock exchanges 2 was introduced in Jan 1986. (a) BSE SENSEX (b)S &P CNX nifty (c) BSE 200 and DOLLEX	CO1
4	A02	Financial services	(d) none of these Explain hire purchase as a method of financing	CO1
6	A03	Mutual Fund	Explain the various types of mutual fund One difference between a	C03
9	A04	Leasing	financial lease and operating lease is that: a.there is a often a call option in a financial lease. b. there is often an option to buy in an operating lease. c. an operating lease is often cancellable by the lessee. d. a financial lease is often cancellable by the lessee.	
12	A05	SEBI & Credit rating	Case Study	CO4

COURSE TIME TABLE

GROUP	Lecture				
GROUP	Tuesday 11.40 AM - 12.30 PM	Wednesday 10.50 am- 11.40 am	Thursday 3.50 pm- 4.40 pm	Friday 11.40 AM - 12.30 PM	

REMEDIAL CLASSES:

phement course handout, which may perhaps include special lectures and discussions that planned, and schedule notified accordingly.

| Positive | Positive

DELIVERY DETAILS OF CONTENT BEYOND SYLLABUS: Content beyond syllabus covered (if any) should be delivered to all students that would be planned, and schedule notified accordingly.

S.N 0	Advanced Topics, Additional Reading, Research papers and any	СО	POs & PSOs	ALM	References/MOOCS
1	A digital infrastructure known as the India Stack is revolutionizing access to finance	CO3	PO3 & PSO1	Flipped Classroo m	https://www.imf.org/external/pubs/ft/andd/2021/07/india-stack-financial-access-and-digital-inclusion.htm

EVALUATION: AS PER MAKAUT GUIDELINES

Schedule for Continuous Assessment (CA):

CA	Assessment By	Schedule
CA-I	Presentation, Quiz, Group Discussion	
CA-II	Report writing	
CA-III	Class test in pen and paper mode to be conducted at the College Level	
CA-IV	Centralized online test to be arranged by the University	As per Academic
PCA1	Rubrics based Evaluation and Viva -Voce	Calendar
PCA2 Rubrics based Evaluation and Viva -Voce		

ATTENDANCE POLICY

Every student is expected to be responsible for regularity of his/her attendance in class rooms and laboratories, to appear in scheduled tests and examinations and fulfil all other tasks assigned to him/her in every course. For Promotion, a Minimum of 50% of internal marks must be obtained. In every course, student has to maintain a minimum of 75% attendance to be eligible for appearing in Semester end examination of the course, for cases of medical issues and other unavoidable circumstances the students will be condoned if their attendance is between 60% to 75% in every course, subjected to submission of medical certificates, medical case file and other needful documental proof to the concerned departments.

POLICE

A Student has to maintain a minimum of 75% attendance and must secure a minimum of 75% as student has to maintain a minimum of 75% attendance and must secure a minimum of 75% attendance and marks in in-semester Examinations to be eligible for appearing to the Semester End failing to fulfill these conditions will deem such student to have been detained in that

PLAGIANISM 1 Use of unfair means in any of the evaluation components will be dealt with strictly, and the case will use of unfair means in any of the evaluation components will be dealt with strictly, and the case will use of unfair means in any of the evaluation components. be reported to the examination committee.

COURSE TEAM MEMBERS, CHAMBER CONSULTATION HOURS AND CHAMBER VENUE DETAILS: Each instructor will specify his / her chamber consultation hours during which the student can contact him / her in his / her chamber for consultation.

Each him /	Signature of				
S.No.	Name of Faculty		Timings for each day	Room No:	Course faculty
1	Santana Guha	Friday	4pm -5.30pm	R-205	

Students should come prepared for classes and carry the text book(s) or material(s) as prescribed by the Course Faculty to the class.

All notices will be communicated through the institution email. All notices concerning the course will be displayed on the respective Notice Boards.

Signature of COURSE COORDINATOR:

HEAD OF DEPARTMENT:

Approval from: Headowthe Institutions

(Sign with Office Seal)