



Siliguri Institute of Technology

Incubation Centre

IDEATHON 2.0 - 2K24

Brief report of IDEATHON 2.0 – 2K24 Program

The SIT Ideathon 2.0 - 2K24 was held on 24th January 2024 at Siliguri Institute of Technology, main Campus, Sukna, Siliguri.

Objective of the program: The objective was to design an ingenious competition to invite young minds to discover and develop their innovative bent of mind and entrepreneurial skills. SIT Ideathon 2.0 – 2K24 aims to provide a platform for students to showcase their creativity, critical thinking, and collaborative skills. Through this platform, students can make their dreams come true by pursuing their entrepreneurial dreams in their future life. The competition was divided into two parts, one for school students of Class - XI to XII and the other for UG and PG students.

Outcome of the program:

1	Students will get the chance to address real-world challenges and develop innovative solutions
2	Both the seniors and juniors actively participate and can show creativity to their levels.
3	Students will get an interest in problem-solving, teamwork, communication skills, and business analysis.
4	It gives a scope for networking between the Experts and students.

The program details are as below:

Title of program: IDEATHON 2.0 – 2K24

Resource Organization: Incubation Centre, SIT

Date: 24.01.2024

Time: 10:30 AM - 04:00 PM

Venue: AJC Bose Seminar Hall, SIT.

Summary of the program:

The SIT Ideathon 2.0 - 2K24 was held on 24th January, 2024 at Siliguri Institute of Technology, main Campus, Sukna, Siliguri, an ingenious competition designed to invite young minds to discover and develop their innovative bent of mind and entrepreneurial skills. SIT Ideathon 2.0 – 2K24 aims to provide a platform for students to showcase their creativity, critical thinking, and collaborative skills. Through this platform of support, students can make their dreams come true by pursuing their entrepreneurial dreams in their future life. The competition was divided into two parts, one for school students of Class - XI to XII and the other for UG and PG students. Every Team covered key aspects of their respective topics, elaborating on their business proposals and expected outcomes. They also ensured clarity and coherence in presenting ideas. The program was inaugurated by Dr. Mithun Chakraborty, Principal, Siliguri Institute of Technology, who also gave the welcome address. Inspirational speeches were given by Mr. Rajib Goon, software architect cum entrepreneur of Jalpaiguri, and Mr. Sumit Ghosh, Director, Samrat Feeds Pvt. Ltd., noted industrialist of Siliguri, who elucidated on the importance of SIT Ideathon 2.0– 2K24 to the audience. In total 12 teams participated and presented various innovative business ideas which were reviewed by a panel of judges comprising Mr. Goon and Mr. Ghosh which picked up the winners and runners-up teams who were handed over lucrative cash prizes. The refreshment for the participants was sponsored by Summit Hotels Pvt. Ltd., Siliguri.

Dr. Shuvendu Dey (Dept. of MBA)
Convenor, Ideathon 2.0 - 2K24

Joydeep Dutta

Dr. Joydeep Dutta (Dept. of CSE)
Jt. Convenor, Ideathon 2.0 - 2K24



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Some Glimpses of the "Ideathon 2.0 - 2K24"

