

## Postevent report

**Name of the event:** Session/ Workshop on Business Model Canvas (BMC)

**EventDate:**30/07/2024

1. **EventTime:**11:30 A.M to 02:30 P.M
2. **Venue:**SIT campus
3. **Mode of Online/Offline:** Offline
4. **Objectives of the Event:** Foster an innovative mindset by encouraging participants to think creatively about different components of the business model.
5. **Resource person:** Subhabrata Bhattacharjee, Senior Program Manager-WEN, Wadhvani Foundation
6. **Target Audience:** Faculty members, students and staff
7. **TotalNo.Participates(Students)–** 75
7. **TotalNo.Participates(Faculty/Staff)–** 12
8. **Outcome:**

Participants feel more confident in their ability to utilize the Business Model Canvas as a tool for business planning, analysis, and innovation. They are prepared to apply it independently or within their teams.

### Photos of the Event:



Prof. Indrajit Koley  
Convenor IIC- SIT



Dr. Sudip Kumar Ghosh  
IIC Vice-President, SIT