

## Post event report

**Name of the event:** Lean Start-up & Minimum Viable Product/Business

**Event Date:** 22/03/2024

- 1. Event Time:** 10:30 A.M to 01:30 P.M
- 2. Venue:** Siliguri Institute of Technology campus
- 3. Mode of Online / Offline:** Offline
- 4. Objectives of the Event:** To provided them with practical knowledge to excel in the world of entrepreneurship and business strategy.
- 5. Target Audience:** Faculty members, students and staff
- 6. Resource person:**  
Mr. Jayanta Kr. Saha - Founder CEO of SOFTTHINK Intelligent Solutions Pvt. Ltd.  
Dr. J N Mukhopadhyaya - Chief Strategy Officer, Techno India Group  
Ms. Ina Bose - Director Industry Connect at Sister Nivedita University, Techno India Group
- 7. Total No. Participates (Students) – 65**
- 8. Total No. Participates (Faculty / Staff) – 15**
- 9. Outcome:**  
Knowledge Transfer , Networking and Connections, entrepreneurship and business strategy etc.

**Photos of the Event:**



Prof. Indrajit Koley  
Convenor IIC- SIT



Dr. Sudip Kumar Ghosh  
IIC Vice-President, SIT