



Siliguri Institute of Technology

Incubation Centre

Webinar on "How to plan for Start-up and legal & Ethical Steps"

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A Webinar on "How to plan for Start-up and legal & Ethical Steps" was held on 21st of May 2024 at Siliguri Institute of Technology, Sukna, Siliguri.

Objective of the program: This webinar aims to help the students to incubate the idea and turn it into a startup. The objectives are to inform students about How to Plan a Start-Up, Legal and Ethical Steps to be followed in a Start-Up, to know the challenges in India's Start-ups, to enhance entrepreneurship and Start-ups amongst students and individuals, and types of entrepreneurial activity.

Outcome of the program:

1	Business Planning: Discuss the importance of a comprehensive business plan, including market analysis, competition research, and financial projections.
2	Legal Considerations: Exploring the legal aspects of starting a business, such as choosing the right business structure, registering the company, obtaining necessary licenses and permits, and protecting intellectual property.
3	Ethical Practices: Highlighting the significance of ethical behavior in business operations, including honesty, integrity, and transparency with customers, employees, and stakeholders.
4	Compliance and Regulations: Addressing various regulatory requirements that startups need to adhere to, such as tax laws, employment regulations, and industry-specific guidelines.
5	Resource Allocation: Guiding on effectively managing resources, including finances, human capital, and technology, to support the startup's growth and sustainability.

The program details are as below:

Title of program: Webinar on "How to plan for Start-up and legal & Ethical Steps"

Resource Organization: Incubation Centre, SIT

Resource Person: Dr. Saurabh Verma, Assistant Professor, Department of Master of Business Administration, National Institute of Technology, Silchar.

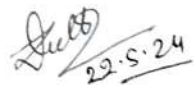
Date: 21.05.2024 **Time:** 03:00 PM - 04:00 PM **Venue:** Online.

Summary of the program:

Webinar on "How to plan for Start-up and legal & Ethical Steps" was held on 21st of May 2024 at Siliguri Institute of Technology, Sukna, Siliguri. The program was started by welcoming speaker Dr. Saurabh Verma, Asst Prof, NIT Silchar by Mr. Pritam Sinha and then by the speaker's presentation. Finally the webinar came to a conclusion by the Q&A session and the closing speech by Dr. Joydeep Dutta. The webinar was organized to help the students incubate the idea and turn it into a startup and steps to be followed in Start-Up, the challenges in India's Start-ups, and how to overcome those. The Q&A Session followed by the presentation helped the participants to ask questions and seek clarification on specific issues relevant to their startup plans and legal/ethical concerns. Through this platform of support, students can make their dreams come true by pursuing their entrepreneurial dreams in their future life.


22.5.24

Mr. Pritam Sinha
(Dept. of Civil Engineering)
Convener


22.5.24

Dr. Joydeep Dutta
Head of Incubation Centre
Siliguri Institute of Technology



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Some Glimpses of the Webinar on "How to plan for Start-up and legal & Ethical Steps"

