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**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**  
**SILIGURI INSTITUTE OF TECHNOLOGY, DARJEELING**  
**(IC202217355)**  
**MARK THE SPOT: TRADEMARKS TALK: MASTERCLASS ON TRADEMARKS AND**  
**GEOGRAPHICAL INDICATIONS**

**OVERVIEW**

**Objective:**

Enhance Awareness, Clarify Legal Frameworks,  
Empower Entrepreneurs and Creators, Encourage  
Innovation

**Benefit in terms of learning/Skill/Knowledge  
obtained:**

Increased IP Literacy, Practical Knowledge  
Acquired, Awareness of Government Resources,  
Initiation of IP Strategies.

**Academic Year:**

2024-25

**Program driven by:**

MIC driven Activity

**Month:**

January

**Program /Activity Name:**

Mark the Spot: Trademarks Talk: Masterclass on  
Trademarks and Geographical Indications

**Program Type:**

Level 2 - Seminar

**Other:**

NA

**Program Theme:**

IPR &amp; Technology Transfer

**Other:**

NA

**Date & Duration (Days):**

04/24/2025-04/24/2025-0

**External Participants, If any:**

null

**Student Participants:**

45

**Faculty Participants:**

26

**Expenditure Amount, If any:**

null

**Remark:**

NA

**ATTACHMENTS****Video:**

NA

**Photograph1:****Photograph2:****Session plan, If any:**[View Report](#)

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