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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL
SILIGURI INSTITUTE OF TECHNOLOGY, DARJEELING
(IC202217355)
SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
The session on “Achieving Problem-Solution Fit & Product-Market Fit” aims to equip aspiring entrepreneurs with the necessary skills and knowledge to understand key metrics and indicators of problem-solution fit and product-market fit, Gain practical i	Recognize and define real customer pain points, understand key metrics and indicators of problem-solution fit and product-market fit, Gain practical i
Academic Year:	Program driven by:
2024-25	IIC Calendar Activity
Month:	Program /Activity Name:
January	Session on Achieving Problem-Solution Fit & Product-Market Fit

Program Type:

Level 1 - Mentoring Session

Other:

null

Program Theme:

Entrepreneurship & Startup

Other:

NA

Date & Duration (Days):

10/23/2024-10/23/2024-0

External Participants, If any:

null

Student Participants:

46

Faculty Participants:

12

Expenditure Amount, If any:

null

Remark:

null

ATTACHMENTS**Video:**

null

Photograph1:**Photograph2:****Session plan, If any:**[View Report](#)

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